



# fithera

**THE BUSINESS CONGRESS FOR  
FITNESS AND THERAPY**

05. + 06. June 2025 | Trade fair Offenbach

[www.fithera.de](http://www.fithera.de)

# DEAR READER,

NOTHING IN THE WORLD IS AS POWERFUL  
AS AN IDEA WHOSE TIME HAS COME.

(VICTOR HUGO)

On June 05 and 06, 2025, that time has come and an idea that has been in my head for almost 20 years, waiting for the right time, will now be unleashed at Messe Offenbach in a central DACH location.

A multi-layered, dynamic event concept that brings entrepreneurs together, motivates, inspires and promotes the growth of their own company. In doing so, we have the best of two decades of our own as well as attended events and congresses worldwide - we present: fithera - The Business- congress for fitness and therapy.

Our long-term goal is to create a positive image and relevance of our fitness, therapy and health industry into the media and therefore also into the population to ensure trust and sustainable growth in our industries.

Be there when our industry writes history! Over 100 speakers from our industry and beyond will be presenting for 2 days on 5 stages, surrounded by exhibition areas, topics such as health business, marketing, investments, mindset, tech, innovations and start-ups.



Over 1,000 trade visitors such as owners, managing directors and executives ensure a high-caliber network. 200 of the most innovative and most invested operator companies in the fitness and physiotherapy sector will be presented with the TOP100 AWARD on site and can receive their award on the evening of the 1st day of the congress at the subsequent after-show party.

Experience a very special highlight on the 2nd evening, the 1st official gala ball of our industry, the “German Health Ball” with a 3-course menu, breathtaking dinner show with artists, live music and the presentation of the Heracles Award in categories such as Entrepreneur of the Year, Innovation of the Year and Lifetime Award.

Further information on how you can take part in our event and how you can present yourself can be found on the following pages. I look forward to welcome you personally soon at the 1st fithera Business Congress on June 05 and 06, 2025 in Offenbach.

With best regards

A stylized, handwritten signature in black ink, appearing to read 'N. Hessel'. The signature is fluid and cursive, with a large loop at the end.

Nicolas Hessel  
Managing Director

## KEY FACTS ABOUT THE BUSINESS CONGRESS

**1.000+**

TRADE VISITORS

**100+**

EXHIBITOR

**100+**

SPEAKER

**5**

STAGES

**2**

DAYS



B2B ONLY



TOP SPEAKER  
AND STARS



PERSONAL GROWTH



EXPO AREA



NETWORKING  
LOUNGES



DRINKS  
INCLUDED



TOP100 AWARD



AFTERSHOW  
PARTY





## HOME OF HEALTH BUSINESS

fithera 2025 - the business congress and home for owners, managing directors and executives of the fitness, therapy and health industry. Take yourself and your business to the next level through the concentrated know-how of over 100 experts!

## INSPIRATION - INNOVATION - PERSONAL GROWTH

2 days of health business and thinking outside the box! Networking with over 1,000 entrepreneurs, executives, innovative companies and start-ups from the healthcare sector. Trade visitors can be inspired by keynotes, masterclasses and pitches of the latest products and concepts in the industry!





## THE FIRST OF 100 SPEAKERS



**Jochen Schweizer**

Entrepreneur, Mentor,  
Ex-Stuntman



**Henry Maske**

Boxing World Champion,  
Entrepreneur



**Miram Höller**

Ex-stunt woman,  
Speaker, Author



**Philip Keil**

Germany's most famous pilot,  
Top-Speaker



**Marc Gassert**

Shaolin,  
Top-Speaker



**Wolf Harwath**

Entrepreneur, Founder,  
physiotherapist



**Conny Hörl**

Fitness entrepreneur, author,  
speaker, business angel



**Philipp Roesch-Schlanderer**

EGYM Co-Founder  
and CEO



**Peter Hinojal**

Speaker, coach,  
editor-in-chief, author



**Tobias Conrad**

Entrepreneur, Founder,  
marketing expert



**Aleksander Ostojic**

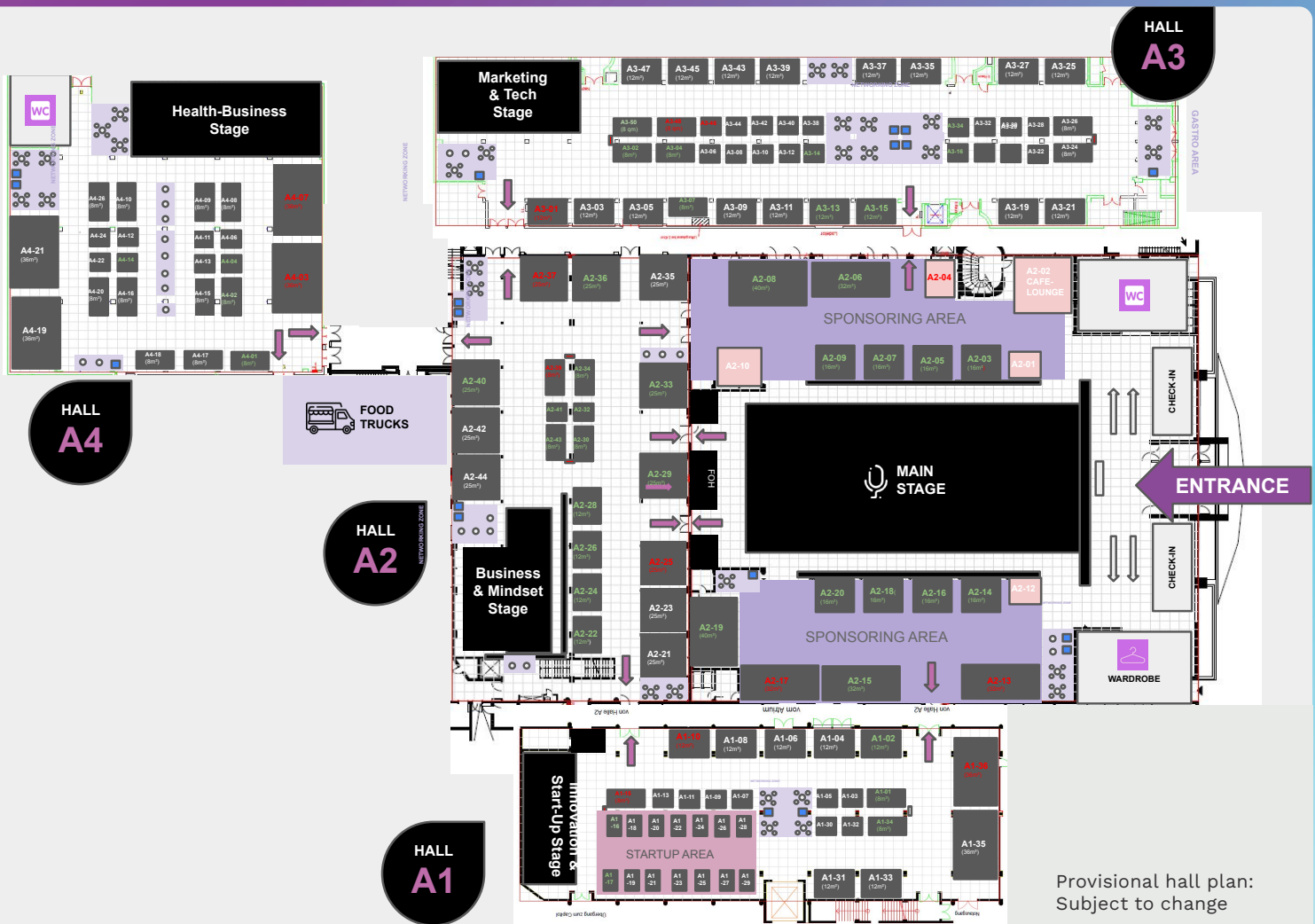
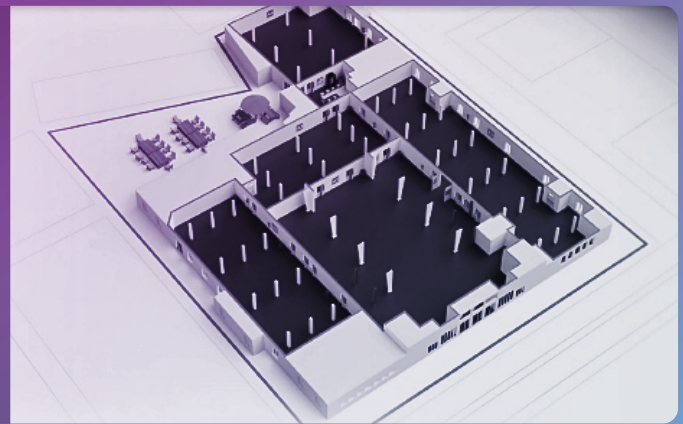
Entrepreneur, marketing and  
sales expert, author



**Thomas Kämmerling**

Business coach, consultant,  
physiotherapist, entrepreneur

# HALL PLAN





# TOP100 AWARD

The award for the most innovative and top-performing 100 fitness studios and 100 physiotherapy practices in the DACH region!

## Who will receive the award?

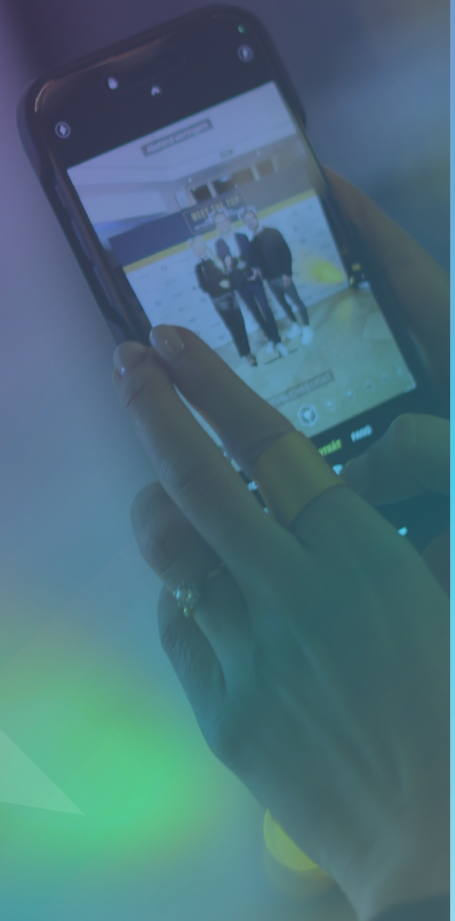
The TOP100 AWARD will be presented at the fithera business congress in June 2025 to the 100 most innovative fitness studio companies and the 100 most innovative physiotherapy practices from Germany, Austria and Switzerland.

## Who presents the TOP100 AWARD?

An independent and transparent award, presented by a jury of experts and the press, with a multi-stage points system.

## What is the procedure?

The award is free of charge and does not involve any of the usual usage and sealing costs. The winner receives the high-quality award with an official press wall photo at the congress fithera. Only the congress ticket (99 to 299 €) is not included. Various criteria are used for the evaluation, such as Variety of offerings, customer ratings, level of digitization, employee quality, external impact, internal processes and documentation, range of training and and further education and economic key figures.



**TOP  
100  
AWARD**

## SPECIAL – GALA NIGHT & AWARDS

**THE 1ST GERMAN HEALTH BALL** – the official gala and award night of the German fitness and physiotherapy industry takes place on the second evening of the fithera.

With the clear goal of becoming a long-term media beacon for the industry in the population, you can look forward to a captivating dinner show, a culinary journey, live music, the presentation of the HERACLES Award and a historic ambience in the Capitol Theater Offenbach.

Centrally located in the DACH region, there will be approx. 500 seats in 4 categories, A to D on 2 levels. The fithera sponsors automatically become sponsors of the German HEALTHBALL and receive an exclusive 8- or 10-person table in their package close to the stage to invite customers and business partners to this great evening.

**DATE:**

6th June 2025, from 07:00 pm

**LOCATION:**

Capitol Theater Offenbach







UPGRADE	STARTUP	S	M	L	XL	XXL	All prices plus VAT.
SERVICE PACKAGE “PREMIUM”	+ 290€	+ 290€	+ 590€	+ 590€	+ 790€	+ 990€	
Printed back wall (approx. 2.5 m high)							
+ product pictures and video in the web company profile							

DISCOUNTS AND PAYMENT TARGETS	FIRST MOVER	EARLY MOVER	FAST MOVER	SMART MOVER	LAST- MINUTE MOVER	Discounts only for stand packages and upgrade
DISCOUNT	20 %	15 %	10 %	5 %	0 %	
PAYMENT TARGET	30.10.2024	30.12.2024	28.02.2025	30.04.2025	from 01.05.2025	

ADDITIONAL SERVICES	
EXHIBITOR PASS (incl. drinks, incl. set-up/dismantling ticket)	149€
5 MIN PITCH on the innovation stage	490€
TV SCREEN (42-50“) incl. stand	390€
WATER CONNECTION	190€
POWER CONNECTION	190€

Additional services not discountable and payment  
deadline 30 days before the event // all prices plus VAT.



# SPONSORING PACKAGES INCL. EXHIBITION SPACE

Limited  
Availability

Sold out

Sold out

Sold out

SILVER

GOLD

PLATINUM

## AVAILABILITY

8

4

2

## STAND PACKAGE PREMIUM

Exhibition space incl. bridge table, 4 bar chairs and a counter

16 sqm

32 sqm

40 sqm

All services from the “BUSINESS” + “PREMIUM” service packages

x

x

x

Exhibition stand back wall incl. print

x

x

x

Exhibitor tickets „BUSINESS“

2

1

Exhibitor tickets „VIP“ (incl. access to VIP area with lunch buffet & snacks)

2

3

4

## EXCLUSIVE SPONSOR UPGRADES

Drinks service at the stand

x

x

x

Stand space with daylight in the sponsors' area

x

x

x

TV set incl. base

1 x 42“

1 x 55“

1 x 65“

5 min pitch on the Innovation Stage

1

1

2

## BRANDING

Event branding on printed materials

x

x

x

Logo on sponsor wall

x

x

x

Logo on the main stage screen (running during the breaks)

x

x

x

Floor stickers in the halls with company logo and stand number

2

4

6

Inserts in goodie bags

Flyer up to 50g

Flyer up to 100g

20 sec. product video before a presentation on the main stage

x

x

20 sec. product video at the event opening on the main stage

x

Welcome advertising banner entrance area main stage (incl. print, approx. 3x2 m)

1

## ONLINE SERVICES

Website: Premium company entry incl. product images + video

x

x

x

App: Premium company entry

x

x

x

Stand-alone e-mail newsletter to fithera participants

x

## GERMAN HEALTH BALL

Excl. company table at the German Health Ball incl. 3-course menu and drinks

8 Tickets

10 Tickets

18 Tickets

## TOTAL PRICE

16.900 €

26.900 €

36.900 €

All prices plus VAT.

## CONTACT PERSON



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**FROM THE CREATORS OF**

**MEET THE TOP**  
DAS PREMIUM BRANCHENTREFFEN

**BODYMEDIA**